COUNTY OF SANTA CRUZ

DEPARTMENT OF PARKS, OPEN SPACE & CULTURAL SERVICES
979 17TH AVENUE, SANTA CRUZ, CA, 95062
PHONE: (831) 454-7901 - FAX: (831) 454-7940
SCPARKS.COM

NEWS RELEASE

Date: November 18, 2026

Contact: Kathy DeWild
Kathy.DeWild@santacruzcountyca.gov

WINTER WONDERLAND RETURNS TO SIMPKINS DEC. 12

Santa Cruz County Parks invites families to celebrate the holiday season with breakfast with Santa, festive crafts, story time, and seasonal fun

Santa Cruz County Parks invites families to celebrate the magic of the holiday season at its annual Winter Wonderland event on Saturday, December 12, at the Simpkins Family Swim Center in Santa Cruz.

From 9 a.m.-1 p.m., families can enjoy a festive morning filled with holiday cheer, delicious food, and fun activities for all ages. The event will feature a pancake breakfast with coffee and hot cocoa, followed by winter-themed crafts, story times, and a special opportunity for children and families to take photos with Santa Claus.

Breakfast will be offered during two seating times: 9 a.m.–9:45 a.m. and 10:15 a.m.–11 a.m., allowing families to enjoy their meal before exploring the additional activities.

All event activities are included with the purchase of a breakfast ticket. Tickets are $20 for ages 8 and up, and $10 for ages 2-7 years. Families are encouraged to purchase tickets in advance.

For tickets and additional information, visit bit.ly/scwinterwonderland.

Bring the family and make special holiday memories at Winter Wonderland, a festive Santa Cruz County Parks tradition!